## 7.2 Institutional Best Practices

## 01. AWARENESS PROGRAMME FOR FARMERS TOWARDS AGRO-POLLUTANTS

The programme intends to create awareness with farming community of the region about possible damages caused to their crops. It has been proved successful in terms of protecting the crops from the attack of agro-pollutants and orienting the farmers towards using biopestcides and bio fertilizers instead of chemical fertilizers. Rice, being a major crop in the Delta region of Tamilnadu, such measures yielded tremendous results and improved the livelihood concerns in a big way

## 02. ESTABLISHMENT OF BLOOD DONOR DATABASE FOR GENERAL PUBLIC

The Institution is providing yeoman service in the form of attending to emergency blood request from the public round the clock. For this purpose, a dedicated team of students identified for being of avail at any time of emergency is readied and coordinated by a faculty. Through this, the Institution has been a savior in terms of saving lives of many people in times of their stress.